

Obstacle or Opportunity?

Where will the 4th Industrial Revolution take you?

Presented by Andrea Bazoin, Founder



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In the next 20 Minutes

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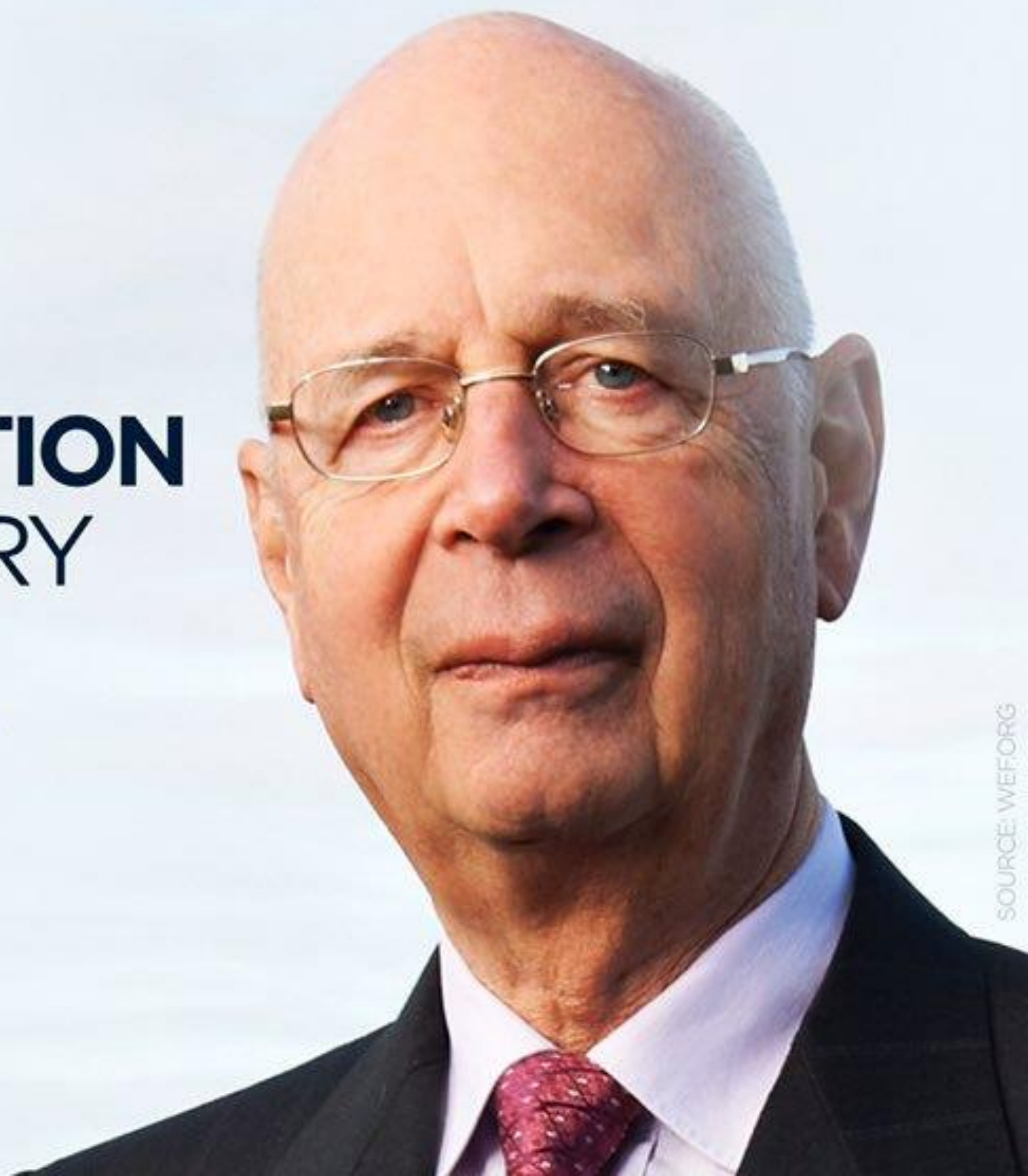


- 1 What's the 4th Industrial Revolution?
- 2 What does this mean for you?

“
**THE FOURTH
INDUSTRIAL REVOLUTION**
WILL AFFECT THE VERY
ESSENCE OF OUR
HUMAN EXPERIENCE.”

KLAUS SCHWAB

FOUNDER & EXECUTIVE CHAIRMAN,
WORLD ECONOMIC FORUM



Streaming Media | Augmented Reality | Drones | Sharing Economy | Mobile \$

What is the Forth Industrial Revolution?

Technology moves from being an external tool to an extension of our human senses and expression.



Self-Driving Car | Wearables | Smart Devices | Fingerprint Scanners | Crowd Sourcing

So much is changing...

Demographics

Technology

Expectations

Speed of Change

The trouble is, we're not ready...

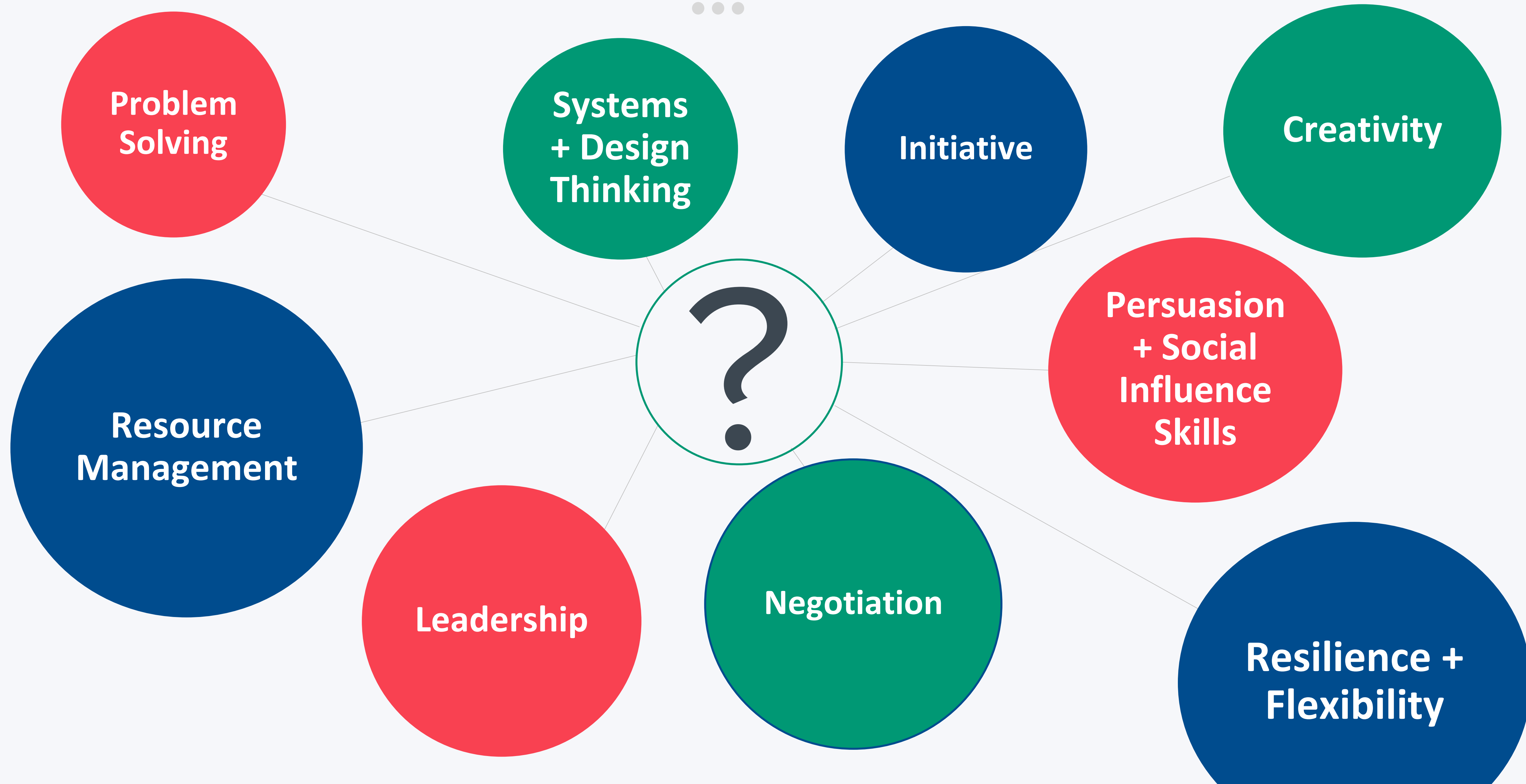
We don't get it.

We're not aligned.

We think there's not
enough.

We want profits, now.

YOUR OPPORTUNITY



MINDSET

"Failure is an
opportunity to grow"

GROWTH MINDSET

"I can learn to do anything I want"

"Challenges help me to grow"

"My effort and attitude
determine my abilities"

"Feedback is constructive"

"I am inspired by the success of others"

"I like to try
new things"

"Failure is the
limit of my abilities"

FIXED MINDSET

"I'm either good at it or I'm not"

"My abilities are unchanging"

"I don't like
to be challenged"

"I can either do it,
or I can't"

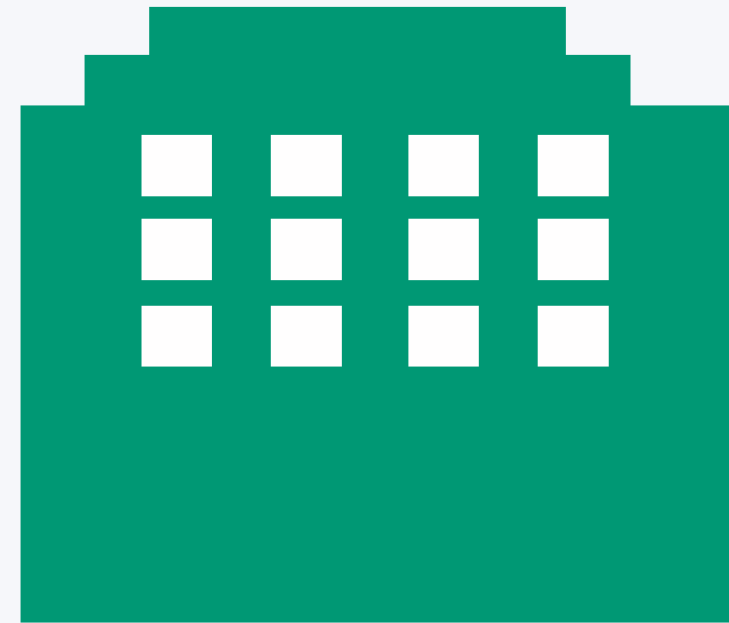
"My potential is predetermined"

"When I'm frustrated,
I give up"

"Feedback and criticism
are personal"

"I stick to what I know"

MINDSET in ACTION



**Reskill +
Upskill**



**Proactive Lifelong
Learning**

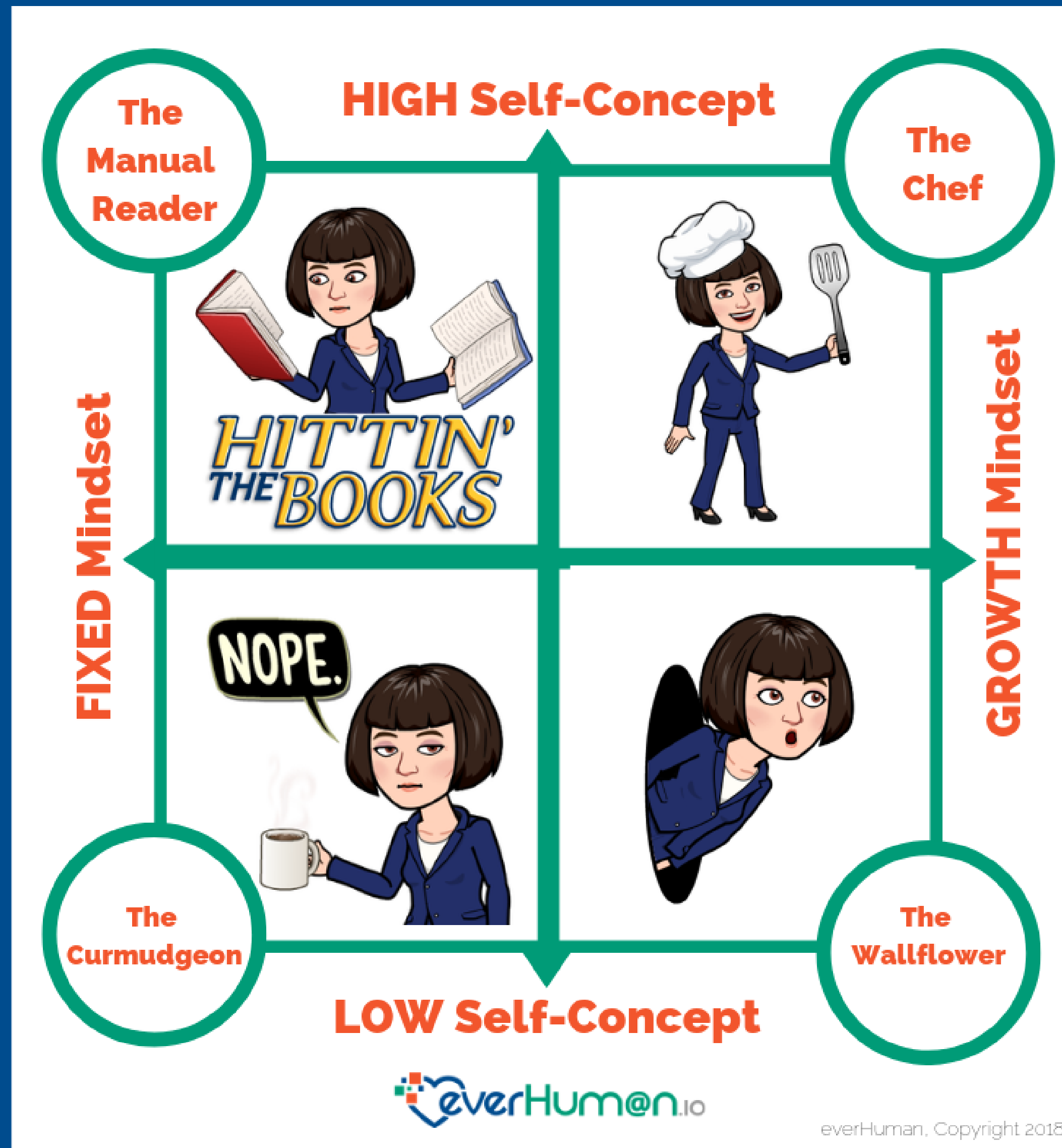


**Enabling
Environment**

“Let us together shape a future that works for all by putting people first, empowering them and constantly reminding ourselves that all of these new technologies are first and foremost tools made by people for people.”

-Klaus Schwab, *The Fourth Industrial Revolution*, p. 114

THE ABILITY MINDSET MATRIX[©]



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