

Larimer County Jr. Livestock Sale Committee Minutes

February 25, 2020

Executive Board Present: Doug Pennock, Stephanie Morrison, Tracey Brien and Cindy Buckardt

Committee Members Present: Don McGregor, Keri McGregor, Russell Spence, Amber Spence, Cheryl Spence, Biz Bopp, Barb Newman, Lauren Newman, Smokey Crego, and Leslie Weibel

General Members Present: Valerie Crego, Daiton Crego, DeeDee Farago, Jim Rice, Marv Witt, Bart Morrison, Tracey Newby, Wes Newby, Lynn Delmore, Christina Ruffatti, Dale Brown and Derrick Brown.

Extension: Brittani Kirkland

Guests:

Chair Doug Pennock called the meeting to order at 7:01 PM in the Thomas McKee Building – Berthoud Room. A quorum was established. Self-Introductions were done. Doug moved the public comment to Old Business

Biz Bopp moved to accept the minutes from the January meeting as sent out via e-mail.

Motion 2nd and APPROVED

Tracey Brien presented a financial report as prepared by the Ranch Staff for year end and for 2020 There is only one remaining Accounts Receivable.

Committee Reports:

Sponsorship/Advertising – Stephanie presented the “Save the Date” cards and the sale brochure. She is working on getting pricing for the sponsor banners and the big banners in the sale ring. The big banners should have the ability to remove and change sponsor names. Cindy reported that Digipix will be doing the large sign to hang in the arena with the 2019 top ten buyers.

Doug reported in the absence of Linda and Jennifer that the sponsorships were moving along.

Buyer Appreciation – Leslie working on buyer gifts. It was decided to continue with the small banners for the Champion buyers. The Champion buyers loved the cutting boards. Leslie move to continue with a wood laser cut gift for the champion buyers. SCONDED and Approved. Leslie will work with Valerie and Jennifer and have some suggestions next month.

Paperwork – Cindy reported not much happening at this time. The Committee is looking for new buyer contacts for 2020.

Sale Office / Set up – Tracey reported that the county will not be changing the software that is used by 4-H and the sale committee this year.

Social Media –Keri will continue to work on and submit information as it becomes available. She will be posting about Livestock Field Day.

Jr. Jr. Livestock –Biz reported that the group met and held elections. Oliva Fry is Chair, Chase Williams is Vice Chair and Trevor Williams is Secretary. The youth also picked the committees that they would like to help with. The group also decided to move forward with the penny wars and will discuss next month what their giveaways might be. Information about the penny wars needs to be submitted to Kari for social media.

Old Business:

Doug reminded those present that this would be a fifteen-minute time limit discussion (7:14 pm)

A discussion was held regarding the views of members of a terminal sale versus a non-terminal sale. Lynn Delmore commented that the wording in the premium book is not matching what is occurring the animals must go to slaughter as designated by the buyer. According to the premium book the sale committee says that the animals are but in reality, they are not always. She commented that the sale committee doesn't have control so she would like to remove the entire wording from the premium book. It was commented that pricing would be affected. Derrick Brown commented that pricing would go down if buybacks sent directly to processor and not put into a feed lot to distress the animal. He felt there was a question about the integrity of the processors. It was asked about the sale brochure regarding resale or personal consumption questioning about this making it non-terminal in the wording of resale. Russ Spence said he has spoken to other counties sale groups and the Champion and Reserve Champion animals of all species go to one processor. Amber Spence has spoken to Steving who would be willing to take the Champion and Reserve Champion animals. Brittani Kirkland spoke about animals that go through our sale and are released that a list would have to be generated and sent to local shows and having to keep track of this. Derrick brought up going to a premium sale where only the Champion and Reserve Champion animals are sold. Brittani reminded those present that this is a 4-H Market Animal Project. Further discussion was held.

(7:47 pm) Cindy moved that The Larimer County Junior Livestock Sale of 2020 be a terminal sale. All market animals that have had their picture taken and therefore committed to the livestock sale will be delivered to a licensed livestock facility as designated by the livestock sale committee for slaughter only. – SECONDED and Approved

Voting was done by ballot and the results were recorded by Jody Masters a 4-H Club leader not affiliated with the Livestock Sale Committee or the Livestock 4-H programs.

New Business:

Leslie recommended that the sale committee review the altering of animals along with premium book revisions at the March sale committee meeting.

Derrick requested that a Quality Assurance document be signed by the sale committee for Rosen.

Lynn reported that the Larimer County Food Bank was on board again this year. Lynn requested this be promoted more and that the food bank had received a grant to cover the processing fees so they will be able to accept more animals of all species.

Marv reminded those in attendance that the livestock sale is part of the Larimer County Fair Board and not Extension.

Leslie reminded all that a decision needs to be made about facebook live. Doug commented that the Ranch had not really moved forward with this.

Cheryl Spence moved to adjourn – SECONDED meeting adjourned at 8:03 pm

Cindy Buckardt, Secretary

