

Larimer County Jr. Livestock Sale Committee Minutes

January 28, 2020

Executive Board Present: Doug Pennock, Stephanie Morrison, Tracey Brien and Cindy Buckardt

Committee Members Present: Don McGregor, Keri McGregor, Russell Spence, Amber Spence, Cheryl Spence, Biz Bopp, Barb Newman, Jennifer Frye and Leslie Weibel

General Members Present: Linda Pennock, Valerie Crego, Daiton Crego, DeeDee Farago, Jim Rice, Marv Witt, Bart Morrison, and Lauren Newman

Extension: Brittani Kirkland

Guests: Wes Newby, Tracey Newby, Andey Newby, Delaney Newby, and Christina Ruffatti

Chair Doug Pennock called the meeting to order at 7:04 PM in the Thomas McKee Building – Berthoud Room. A quorum was established. Self-Introductions were done.

Doug asked for any public comment.

Biz Bopp moved to accept the minutes from the December meeting as sent out via e-mail.

Motion 2nd and APPROVED (October and November meetings had been cancelled due to weather)

Tracey Brien circulated a financial report as prepared by the Ranch Staff it will be sent out to the executive board via e-mail. There is only one remaining Accounts Receivable.

Committee Reports:

Sponsorship/Advertising – Stephanie presented a sample of “Save the Date” cards. The cost of the cards is \$59.50 for 500 and \$71.00 for 1,000.

Stephanie moved to order 1,000 of the cards. SECONDED and Approved

A sample of the brochure was circulated for members to proof.

Linda and Jennifer reported that the sponsorships were moving along. Leslie said she would contact Independent Financial.

Buyer Appreciation – Leslie will be meeting with Hogfish of Loveland to seek out a bid for the dinner. There was a concern regarding CSU performance in 2019. Lauren Newman, a CSU student mentioned that there has been a change in the leadership at CSU so Leslie will seek a competitive bid from them as well.

Paperwork – Cindy reported not much happening at this time. The Committee is looking for new buyer contacts for 2020.

Sale Office / Set up – Nothing to report.

Social Media –Keri will continue to work on and submit information as it becomes available. It was suggested to put the MQA info and dates out as well as the Beef weigh day.

Jr. Jr. Livestock –Biz reported that their next meeting will in February and elections will be held. Biz asked permission to use leftover market items from the Livestock Sale to be give a way at the MQA. The committee was in agreement that if the items were dated then to do so.

Old Business:

Marv Witt distributed the official Operation Procedures for the Livestock Sale Committee as signed off by the Larimer County Fair Board.

New Business:

The Executive Board Members retaining their position are as follows:

Doug Pennock, Stephanie Morrison , Tracey Brien , Cindy Buckardt, Don McGregor, Keri McGregor, Russell Spence, Amber Spence, Cheryl Spence, Biz Bopp, Leslie Weibel-Duke, Barb Newman, and Jennifer Frye. There are two open positions to fill from Meri and Randy Hocker. Doug Pennock opened the floor for nominations.

Lauren Newman

Smokey Crego

DeeDee Farago

Tracey Newby

Leslie Moved to cease nominations. SECONDED and Approved

Jim Rice and Marv Witt counted the ballots. Lauren Newman (General) and Smokey Crego (Sheep) were selected.

Photographer Bids were reviewed the following submitted bids:

Katina Costerisan – Show Photo by Katina

Cate Doubet – Cate Doubet Photography

Mallory Blunier – Ag Grown Media

Becky Morris – Macaya Photography

Denim Dunham – Tap to Start Photo

Brittany Randall – Brit Images

A discussion was held with a suggestion to take time to review the photographers websites and hold a vote via e-mail. Stephanie asked if members were ready to make a selection after several had looked at photos on their phones. Stephanie moved to narrow the selection down to Katina and Cate. SECONDED and Approved. Leslie moved to take a vote between the two. SECONDED and Approved. The board selected Cate.

Stephanie let the committee know that the February date for a barbecue was not going to work. Date selection has been tabled until March meeting.

Jim Rice made a comment about animals being altered after the sale. A good reminder that after the sale the animals belong to the sale committee. It was decided that this would be a good thing to put in the premium book. A further discussion maybe held at the February meeting.

Biz moved to adjourn– Seconded Meeting adjourned at 8:01 PM

Cindy Buckardt, Secretary