

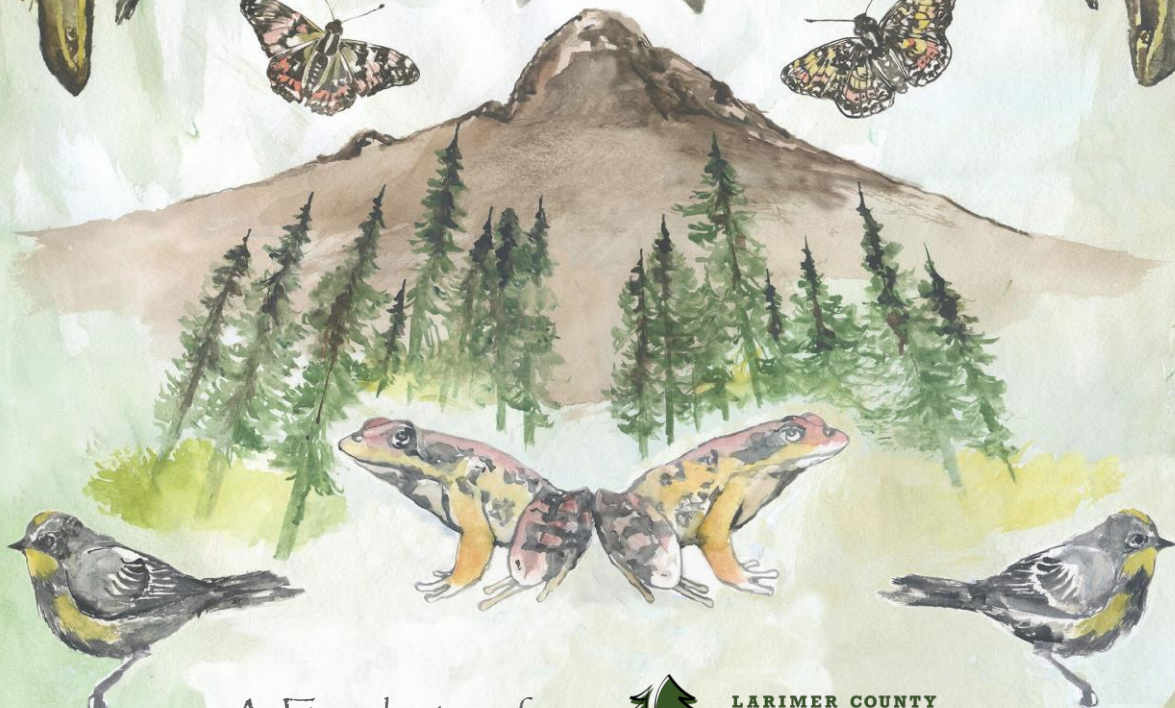
SYRCL's

# WILD & SCENIC<sup>®</sup> FILM FESTIVAL

where activism gets inspired



## (re)GENERATION



Artwork by Obi Kaufmann

A Fundraiser for



LARIMER COUNTY  
**CONSERVATION  
CORPS**

OCTOBER 23, 2020

VIRTUAL TOUR



**HIPCAMP**

## *Event Overview*

The Larimer County Conservation Corps is thrilled to announce that we will be hosting our 6th Annual Wild & Scenic Film Festival - Virtual Tour in October! This exciting event supports the promotion of local conservation efforts and highlights our shared role as stewards to sustain our natural resources and enhance the outdoor spaces we love. Since 2015, our organization has promoted this event in the Northern Colorado community, gathering a diverse audience for an evening of thought-provoking conservation and adventure films and we would love for you to be involved in 2020's event!

## *Why Sponsor?*

A sponsorship offers your company/organization the opportunity to leverage its support into creative advertising that will access a large and diverse audience including environmental stewards, outdoor enthusiasts, students, local businesses and other LCCC supporters. LCCC's 6th Annual WSFF - Virtual Tour will take place in October.

We anticipate up to 400 community members in attendance. Sponsorship benefits include presenting one of the festival's anchor films to the audience, various advertising opportunities, and complimentary virtual festival passes.

Details are outlined on the following pages. Please note that sponsorship benefits are subject to early deadlines.

## *About Larimer County Conservation Corps*

LCCC promotes individual development through service for the benefit of our environment and community. Our programs empower youth and young adults to develop personal and professional skills, gain environmental awareness and actively engage in the community, while developing self-sufficiency to help them become productive members of our community. The LCCC is an accredited corps through the Colorado Youth Corps Association and The Corps Network.

## *About SYRCL*

The Wild & Scenic Film Festival (WSFF) was developed by the South Yuba River Citizen's League, a nonprofit in Nevada City, California, which hosts one of the largest environmental film festivals in North America. The WSFF - On Tour serves as an opportunity for nonprofits across the globe to share stories of inspiration and advocacy while promoting their mission and raising support for their programs.



# Sponsorship Levels

## Catalyst

\$3,000

- Printed Event Poster Recognition
- Sponsor clip/advertisement as part of film lineup (up to 2-minute clip)
- Opportunity to present an anchor film
- Recognition on marketing and PR efforts
- Website and social media exposure
- Commemorative 6<sup>th</sup> Annual Wild & Scenic Film Festival Event Poster
- 8 virtual festival passes

## Steward

\$2,000

- Sponsor clip/advertisement as part of film lineup (up to 1-minute clip)
- Recognition on marketing and PR efforts
- Website and social media exposure
- 6 virtual festival passes

## Sustainer

\$1,000

- Recognition on marketing and PR efforts
- 3 virtual festival passes

*Ready to sign up for sponsorship?*

*[Click here](#) to access the sponsorship agreement.*

*Questions? Contact Maelly at [morepeza@larimer.org](mailto:morepeza@larimer.org)*