

# Current Laws Are Not Enough - Possible Local Solutions

## Strong local tobacco retail licensing



Regular compliance checks may result in large reductions in the use of cigarettes and may also result in lower e-cigarette use.

An independent study conducted in Colorado indicates that retail licensing leads to lower tobacco violation rates.

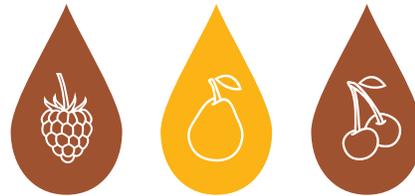
## Increasing the minimum legal sale age for tobacco

# T21

Increasing the minimum legal sale age can make a significant impact on decreasing tobacco initiation especially among 15 to 17 year olds.

In Colorado, 22 municipalities have adopted T21 while nationally 19 states and 530 cities and counties have raised the minimum legal sale age.

## Restricting Flavors



82% of teens report flavors as being the reason they use electronic cigarettes.

More than 80% of youth who have used a tobacco product started with a flavored tobacco product.

## Increasing Prices



Tobacco price increases are a proven tool for discouraging youth use.

New Colorado legislation has given local government more control over the sale of nicotine products, including e-cigarettes.

## Local Data

# 7.5%

Between 2016 and 2018, 7.5% of Fort Collins retailers who sell nicotine/tobacco products failed compliance checks and sold products to minors.

# 62%

62% of Fort Collins residents surveyed in the 2016 Community Health Survey completed by the Health District of Northern Larimer County favored a license to sell tobacco products.

December, 2019

Looking for our data sources? Visit [larimer.org/tobaccoresources](http://larimer.org/tobaccoresources)

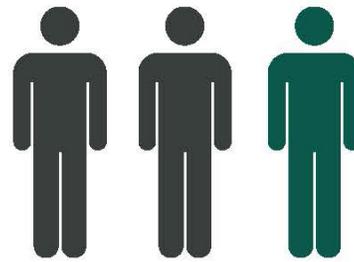
Funding for this event/project/program was provided (in part) by Amendment 35 Tobacco Education, Prevention and Cessation Grant Program funding. The views expressed do not necessarily reflect the official policies of, nor does the mention of imply endorsement by, the Colorado Department of Public Health and Environment.

# Nicotine Use Among Youth is an Epidemic



**34%**

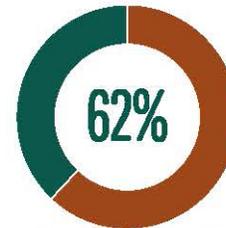
Of Larimer County youth report using any tobacco or nicotine product



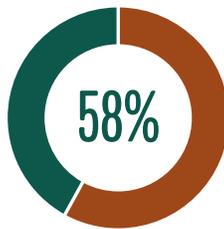
## Access



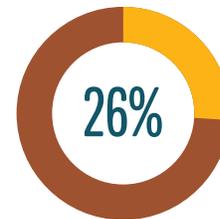
of students think cigarettes are easy to get



of students think electronic vapor products are easy to get



of minors bought their own cigarettes at a gas station, convenience store, grocery store or drug store



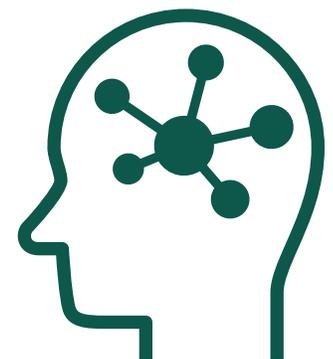
of minors bought their own electronic vapor products at a gas station, convenience store, grocery store or drug store

## Why It's Important



Adolescence and young adult brains are still developing and they are more vulnerable to nicotine addiction.

Symptoms of nicotine dependence can occur within only days or weeks of experimentation with nicotine use.



Youth who use e-cigarettes are more likely to use cigarettes and other tobacco products, even if they've never smoked before.