Current Laws Are Not Enough - Possible Local Solutions

### Strong local tobacco retail licensing
Regular compliance checks may result in large reductions in the use of cigarettes and may also result in lower e-cigarette use.

An independent study conducted in Colorado indicates that retail licensing leads to lower tobacco violation rates.

### Increasing the minimum legal sale age for tobacco
**T21**

Increasing the minimum legal sale age can make a significant impact on decreasing tobacco initiation especially among 15 to 17 year olds.

In Colorado, 22 municipalities have adopted T21 while nationally 19 states and 530 cities and counties have raised the minimum legal sale age.

### Restricting Flavors
82% of teens report flavors as being the reason they use electronic cigarettes.

More than 80% of youth who have used a tobacco product started with a flavored tobacco product.

### Increasing Prices
Tobacco price increases are a proven tool for discouraging youth use.

New Colorado legislation has given local government more control over the sale of nicotine products, including e-cigarettes.

### Local Data
**7.5%**

Between 2016 and 2018, 7.5% of Fort Collins retailers who sell nicotine/tobacco products failed compliance checks and sold products to minors.

**62%**

62% of Fort Collins residents surveyed in the 2016 Community Health Survey completed by the Health District of Northern Larimer County favored a license to sell tobacco products.

Looking for our data sources? Visit larimer.org/tobaccoresources

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Nicotine Use Among Youth is an Epidemic

Why It’s Important

Adolescence and young adult brains are still developing and they are more vulnerable to nicotine addiction.

Symptoms of nicotine dependence can occur within only days or weeks of experimentation with nicotine use.

Youth who use e-cigarettes are more likely to use cigarettes and other tobacco products, even if they’ve never smoked before.

Larimer County Department of Health & Environment, 1525 Blue Spruce Drive Fort Collins, 80524