TAC Recommendations: Goals and Objectives

Goal #1: Agree upon high priority regional transportation infrastructure projects within Larimer County.

- Objective 1A. **Establish criteria** to define and identify transportation infrastructure projects of regional importance within Larimer County.
- Objective 1B. Develop a well-defined **project list and map** of current regional transportation improvement needs in the County.
- Objective 1C. Establish a **process for prioritizing** the regional projects to allow for scaling of the project list and communication of the highest priorities.
- Objective 1D. Prepare a preliminary opinion of total project costs and **determine total funding needs** for regional projects.
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Goal #2: Reach a consensus recommendation on strategies to fund the high priority transportation projects.

• Objective 2A. Investigate and **evaluate potential funding strategies** for implementation of regional projects.

• Objective 2B. **Recommend specific strategies** to increase funding for regional transportation improvements that are most likely to receive public support.

• Objective 2C. Identify a **framework for long-term administration** of new revenue(s).
TAC Recommendations: Goals and Objectives

Goal #3: Attain public support for increasing funding of transportation infrastructure in Larimer County.

- Objective 3A. Evaluate **potential public support** for new funding strategies through analysis of voting history, demographics, competing ballot measures, and polling.

- Objective 3B. **Communicate the urgency** of the need for additional funding for transportation infrastructure.

- Objective 3C. **Convey the benefits** of the recommended funding strategies to the public.