# SYRCL'S WILD & SCENIC® FILM FESTIVAL WHERE ACTIVISM GETS INSPIRED



SEPT. 13. 2019
COLORADO STATE UNIVERSITY

Artwork by Lawrence Lander

# Event Overview

We are thrilled to announce that we will be hosting our 5th Annual Wild & Scenic Film Festival - On Tour at Colorado State University in September! This exciting event supports the promotion of local conservation efforts and highlights our shared role as stewards to sustain our natural resources and enhance the outdoor spaces we love. Since 2015, our organization has promoted this event in the Northern Colorado community, gathering a diverse audience for an evening of thought-provoking conservation and adventure films and we would love for you to be involved in 2019's event!

#### Why Sponsor?

A sponsorship offers your company/organization the opportunity to leverage its support into creative advertising that will access a large and diverse audience including environmental stewards, outdoor enthusiasts, students, local businesses and other LCCC supporters. LCCC's 5th Annual WSFF - On Tour will take place on September 13, 2019 at CSU's Lory Student Center Theater.

We anticipate up to 350 community members in attendance. Sponsorship benefits include presenting one of the festival's anchor films to the audience, various advertising opportunities, and complimentary festival passes. Details are outlined on the following pages. Please note that sponsorship benefits are subject to early deadlines.

#### **About Larimer County Conservation Corps**

LCCC promotes individual development through service for the benefit of our environment and community. Our programs empower youth and young adults to develop personal and professional skills, gain environmental awareness and actively engage in the community, while developing self-sufficiency to help them become productive members of our community. The LCCC is an accredited corps through the Colorado Youth Corps Association and The Corps Network.

#### **About SYRCL**

The Wild & Scenic Film Festival (WSFF) was developed by the South Yuba River Citizen's League, a nonprofit in Nevada City, California, which hosts one of the largest environmental film festivals in North America. The WSFF - On Tour serves as an opportunity for nonprofits across the globe to share stories of inspiration and advocacy while promoting their mission and raising support for their programs.



# Sponsorship Levels

## Catalyst

\$3,000

- Full page advertisement in event program (printed program distributed to audience)
- Opportunity to present an anchor film
- Primary banner/sign placement at event (\*placement subject to space limitations)
- Recognition from stage during the event
- Recognition in marketing and PR efforts
- · Website exposure
- Commemorative Wild & Scenic Film Festival Event Poster
- 8 festival passes with reserved seating

### Steward

\$2,000

- Half page advertisement in event program (printed program distributed to audience)
- Primary banner /sign placement at event (\*placement subject to space limitations)
- · Recognition from stage during the event
- Recognition in marketing and PR efforts
- Website exposure
- 6 festival passes

## Sustainer

\$1,000

- Quarter page advertisement in event program (printed program distributed to audience)
- Small banner/sign placement at event (\*placement subject to space limitations)
- Recognition in marketing and PR efforts
- 3 festival passes

Ready to sign up for sponsorship?

**Click here** to access the sponsorship agreement.

Questions? Contact us at 970.498.6629 or rbahre@larimer.org