



WILD & SCENIC[®] FILM FESTIVAL

where activism gets inspired

RESILIENT BY NATURE



A BENEFIT FOR



LARIMER COUNTY
**CONSERVATION
CORPS**

2021 Sponsorship Information



Event Overview

The Larimer County Conservation Corps is thrilled to announce that we will be hosting our 7th Annual Wild & Scenic Film Festival Tour in October! This exciting event supports the promotion of local conservation efforts and highlights our shared role as stewards to sustain our natural resources and enhance the outdoor spaces we love. Since 2015, our organization has promoted this event in the Northern Colorado community, gathering a diverse audience for an evening of thought-provoking conservation and adventure films and we would love for you to be involved in 2021's event!

Why Sponsor?

A sponsorship offers your company/organization the opportunity to leverage its support into creative advertising that will access a large and diverse audience including environmental stewards, outdoor enthusiasts, students, local businesses and other LCCC supporters. LCCC's 7th Annual WSFF Tour will be held on October 22, 2021 as both an in-person and virtual event.

We anticipate up to 400 community members in attendance. Sponsorship benefits include presenting one of the festival's anchor films to the audience, various advertising opportunities, and complimentary festival passes. Details are outlined on the following pages.

Please note that sponsorship benefits are subject to early deadlines.

About Larimer County Conservation Corps

LCCC promotes individual development through service for the benefit of our environment and community. Our programs empower youth and young adults to develop personal and professional skills, gain environmental awareness and actively engage in the community, while developing self-sufficiency to help them become productive members of our community. The LCCC is an accredited corps through the Colorado Youth Corps Association and The Corps Network.

About SYRCL

The Wild & Scenic Film Festival (WSFF) was developed by the South Yuba River Citizen's League, a nonprofit in Nevada City, California, which hosts one of the largest environmental film festivals in North America. The WSFF - On Tour serves as an opportunity for nonprofits across the globe to share stories of inspiration and advocacy while promoting their mission and raising support for their programs.



Sponsorship Levels

Catalyst

\$3,500

- Full page advertisement in event program (printed program distributed to audience at live event)
- Sponsor clip/advertisement as part of film lineup (up to 2-minute clip)
- Opportunity to present an anchor film at live event and virtual event
- Primary banner/sign placement at event (placement subject to space limitations)
- Recognition during the live event and virtual event
- Recognition in marketing and PR efforts
- Website and social media exposure
- 2021 Commemorative Wild & Scenic Film Festival Event Poster
- 8 Festival passes to live event with reserved seating
- 4 Virtual festival passes

Steward

\$2,500

- Half page advertisement in event program (printed program distributed to audience at live event)
- Sponsor clip/advertisement as part of film lineup (up to 1-minute clip)
- Primary banner/sign placement at event (placement subject to space limitations)
- Recognition during the live event and virtual event
- Recognition in marketing and PR efforts
- Website exposure
- 6 festival passes to live event
- 2 Virtual festival passes

Sustainer

\$1,500

- Quarter page advertisement in event program (printed program distributed to audience at live event)
- Small banner/sign placement at event (placement subject to space limitations)
- Recognition in marketing and PR efforts
- 2 festival passes to live event
- 1 Virtual Festival Pass

COVID health and safety orders regarding events may impact the 2021 in person festival.

Ready to sponsor?

[Click here](#) to access the sponsorship agreement.

Questions? Contact Maelly at morepeza@larimer.org.